

REGAINING MOMENTUM



- 2022 ANNUAL REPORT -

NATIONAL AVIARY



Letter from the Director

Dear Friends,

When I say that 2022 was a milestone year for the National Aviary, I mean that in more ways than one! In 2022, we marked our 70th anniversary with a year of events and projects celebrating our work to save birds and protect their habitats.

The National Aviary's largest and second oldest habitat, the Wetlands, underwent an exciting transformation that included the installation of more than 20,000 square feet of bird-safe glass, sustainability upgrades, and the introduction of six beautiful, new species. The Steller's Sea Eagle and Bald Eagle habitats were updated with new walls, perching, and other features to enhance these comfortable homes for birds of prey.

We welcomed Marijo, one of only three Andean Condor chicks to hatch in a North American Zoo this year, and guests loved watching as she grew in just a few months' time to be as large as her mother, Lianni. Our busy veterinary department provided individualized care for each bird and mammal at the National Aviary, seeking inventive solutions to meet birds' needs and maintain their high standard of care. And our conservation programs gained national recognition and carried out important research that will benefit birds and their habitats around the world.

In 2022, we truly felt the presence of our community as much-loved activities and events returned, offering a chance for us to gather. After a two-year hiatus, it was a joy to welcome many friends once again at Night in the Tropics: Vintage Vacation, our signature fundraiser. The halls of the National Aviary were full of activity and excitement as school groups returned for in-person programming, helping to spark a love for birds and nature in thousands of children.

While 2022 was not without its challenges, careful planning continued to help the National Aviary navigate the lingering uncertainty brought on by the COVID-19 pandemic and associated global economic concerns.

Thanks to our staff, board, leadership team, donors, funders, and community of supporters, the National Aviary celebrated a year of many milestones, setting us up for success as we move forward into our next 70 years.

Sincerely,

Cheryl Tracy
Executive Director



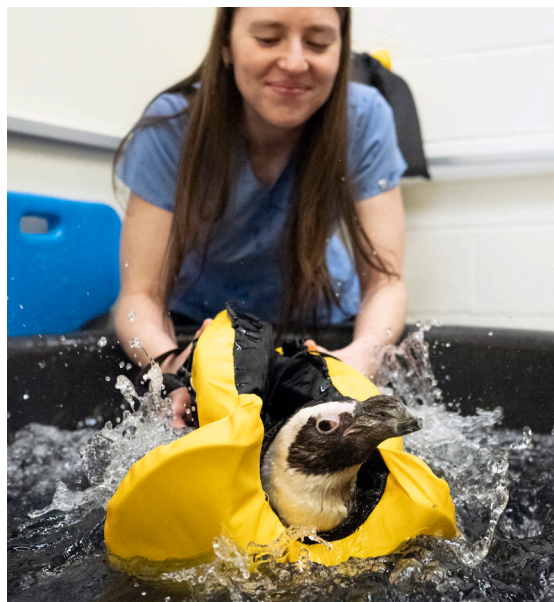
Developing Creative Solutions to Treating Ailments

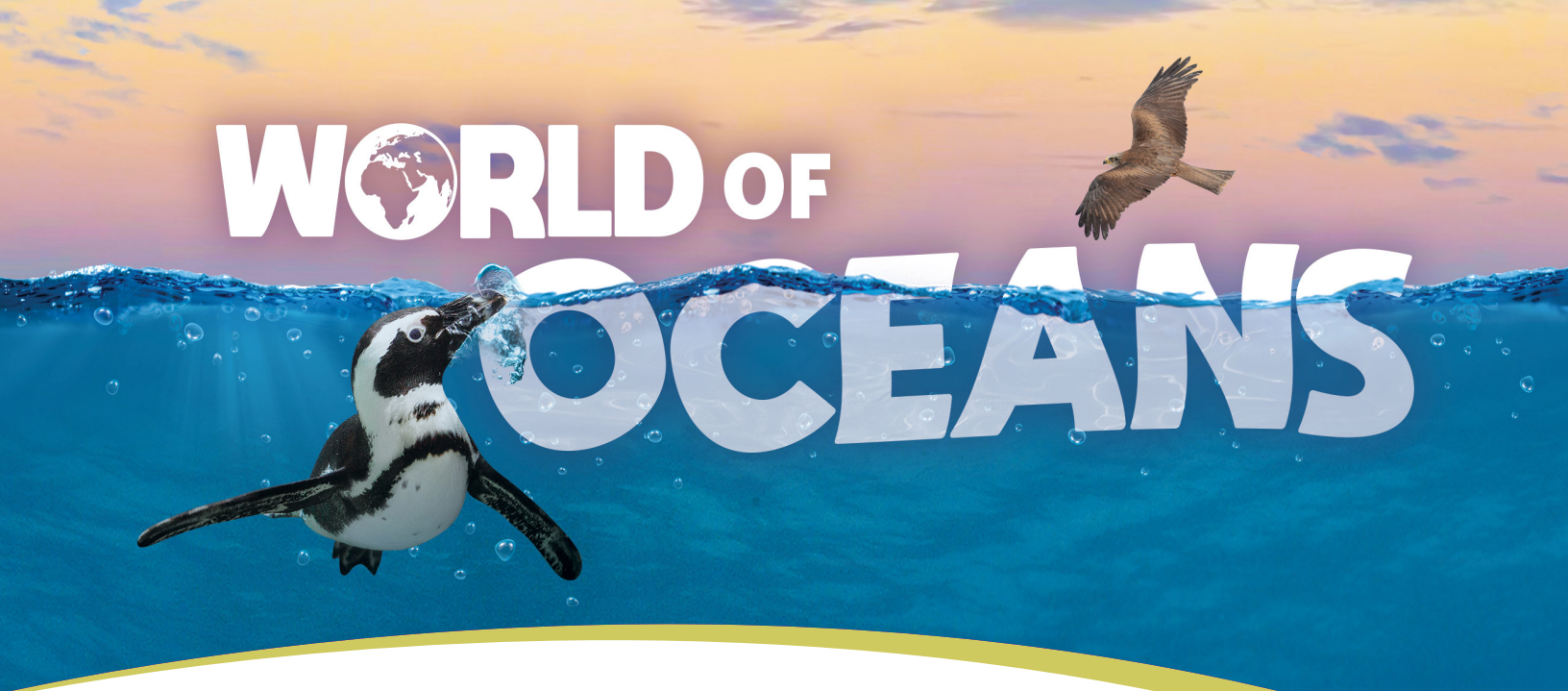
Caring for the 500 birds and mammals that call the National Aviary home is a massive undertaking and a vital part of fulfilling our mission. The Aviary's veterinary team, led by Dr. Pilar Fish, is equipped to provide preventative care, emergency services and primary care, and reproductive and neonatal care of the highest caliber, customized for each individual bird's needs. The National Aviary's Veterinary Hospital develops innovative approaches to treating conditions in birds, adapting techniques and tools from human medicine and from mammalian veterinary science.

Stanley, the National Aviary's first African Penguin, suddenly developed weakness in his legs. A local veterinary hospital donated use of its CT scan, and Dr. Fish discovered that Stanley had inflammation of his spinal nerve, which was affecting the reflexes in his leg. A combination of human-grade medicines and inventive physical therapy is helping Stanley make progress and heal. He receives daily walking exercises, along with hydrotherapy. Dr. Fish knew that being able to swim would be a critical part of his healing process, but he was not able to swim without assistance.

Dr. Fish's team researched a number of options before settling on a tiny infant life vest. Stanley loves splashing around in the therapy pool with the help of the vest and a veterinarian. This much-loved penguin is continuing to progress in his healing, and while the future is uncertain, we are committed to doing everything we can to support his care.

Our high level of care and innovation supports the advancement of avian medicine at the National Aviary and around the world.





WORLD OF OCEANS

World of Oceans

The National Aviary made waves last summer with the exciting seasonal theme “World of Oceans,” which highlighted fascinating waterbirds, such as flamingos and penguins, through new daily programs and interactive play spaces. Guests were also able to learn about the importance of keeping the world’s oceans healthy for animals and people alike, and how to help protect oceans and the wildlife that rely on them.

One popular daily program, Wonderful Waterbirds, took place in the Helen M. Schmidt FliteZone™ Theater as the Aviary’s iconic Wetlands habitat underwent exciting upgrades. Guests got an up-close experience featuring American Flamingos as these vibrant birds strutted past and demonstrated their filter feeding adaptations! Guests met a dynamic Hyacinth Macaw, which used its natural ability to grasp objects in its large beak to place an aluminum can in a recycling bin—an important action to keep waterways clear and clean.

As the National Aviary celebrated its 70th anniversary in 2022, guests flocked to the habitat that started it all: the Tropical Rainforest, where a daily Tropical Rainforest Feeding featured a new focus on waterfowl. Marbled Teal ducks waddled by on their way to mealtime, and Ruddy Ducks and African Pygmy-Geese swam and splashed in the ponds. Other waterbirds could be spotted—and heard—throughout the leafy Tropical Rainforest, including gorgeous Snowy Egrets that perched nearby.

Of course, some of the most prominent waterbirds at the National Aviary are African Penguins. The National Aviary is the leader of the Association of Zoos and Aquarium’s SAFE (Saving Animals From Extinction) program for African Penguins, an international collaboration working to protect this species, which is endangered in the wild.

Twice daily, guests were able to watch engaging feedings with the colony and learn about the special adaptations—like webbed feet and waterproof feathers—that make penguins perfectly suited for life in the oceans. Guests found how simple actions like choosing sustainably sourced seafood and using fewer plastic products makes a big difference for penguin species around the world, an important educational moment, as only 1% remains of the South African penguin population of 100 years ago.

African Penguins could be functionally extinct in the wild in a decade.

Throughout the summer, thousands visited the National Aviary for World of Oceans, and came away from the experience with amazing interactions with some of the waterways’ most unforgettable bird species, as well as the information needed to help contribute to a brighter future for wildlife (and humans) who rely on oceans.



Onsite Field Trips and School Outreaches Return

After a two-year hiatus, the National Aviary's in-person educational programming returned, both onsite and through outreaches in local schools! In 2022, we provided 99 formal education programs to 7,033 students at schools, daycares, and community groups. Most excitingly, we welcomed another 7,336 students in school groups for field trips. Of the learners served in 2022, over 20% received free programming.

National Aviary school programs are exceptional STEAM (Science, Technology, Engineering, the Arts, and Math) educational tools. Whether from an immersive National Aviary habitat or at school with an engaging Animal Ambassador at the ready, these programs strive to highlight science, biology, math, geography, and conservation in an exciting way for students of all ages.

For those who could not attend onsite programming, the National Aviary offered distinct, interactive educational visits to schools within a 30-mile radius, available both during and after class, as well as virtual options for those who were a bit further away.

Thank you especially to our foundation, corporate, and individual giving partners who help to make possible the vibrant offerings for students, teaching them to protect and conserve our environment.



Providing Sensory Friendly Mornings

The National Aviary is committed to creating an experience that is inclusive of and accessible to all of our visitors. A new initiative breaks down barriers to allow more people to experience the National Aviary, our programming, and our mission in an enjoyable way. We began hosting regular Sensory Friendly Mornings in 2022 to ensure that every guest enjoys their visit to the Aviary, thanks to our generous partners, the Edith L. Trees Charitable Trust and the Jack Buncher Foundation.

On select dates, the first two hours of operation are modified to offer activities designed for guests with sensory sensitivities. Adjustments include a dedicated Quiet Room for guests who need to take a break, a sensory-friendly live show with consistent lighting and low volume, and a sensory table of biofacts.

The National Aviary is a KultureCity Certified Sensory Inclusive Venue. Sensory guides and accessibility information are easily available on our website; sensory backpacks can be borrowed free-of-charge at our facility; we have clearly marked Headphone Zones throughout our footprint; and staff receives regular training regarding serving the breadth of individuals who participate in Aviary programming. As we update our facility, we do so with accessibility top of mind.



Marijo the Andean Condor

The National Aviary grew by one very large wingspan last summer with the hatching of a female Andean Condor chick on June 7! The chick was one of only three Andean Condors to hatch in North American zoos last year.

As scavengers, condors play a vital role in maintaining a healthy ecosystem. Andean Condors are Critically Endangered in Ecuador, where the National Aviary has worked for years to support conservation of the species. The National Aviary also participates in the Species Survival Plan® (SSP) for Andean Condors. Through this collaborative effort, Association of Zoos and Aquariums-accredited institutions work to enhance conservation of species like Andean Condors, collectively ensuring the entire population remains healthy and genetically diverse for the future.

Andean Condors grow quickly: in just a few months, the chick became as large as her very attentive mother, Lianni. Andean Condors can weigh up to 30 pounds and boast wingspans as wide as 10 feet when fully grown.

While they may look like adults in size and stature early on, Andean Condors mature slowly; it can be months before they fledge. The chick spent several months nestled alongside Lianni in a nest cave in the craggy cliff side of the National Aviary's Condor Court habitat, which mimics the High Andes environment the species inhabits in the wild. National Aviary guests were able to watch her grow, and witness the special bond between mother and chick on a live camera stream within The Charity Randall Foundation Eagle Hall.

After a few months of watching mother and chick bond in the cave, guests were treated to a dual surprise: on the warm September day when the National Aviary publicly announced the chick's name—Marijo—she also left the nest for the very first time!

Marijo was named by three generous friends of the National Aviary: John and Marianne DiDonato and Rich Caruso, National Aviary Board Member and friend. The name "Marijo" combined the first two letters of each of their names. Their gift supports our efforts to help Andean Condors rebound.

The National Aviary's work in Ecuador has helped to alleviate pressures on condors through education initiatives that engage communities in caring for the species, field research that increases understanding and protections for Andean Condor habitats, and veterinary care advancements that have helped rehabilitate wild condors. Marijo's hatching represents a step forward in the effort to save this important species.





Impacting Conservation Around the World

In 2022, the National Aviary's conservation work made headlines and strides toward saving species. Project Principalis, a partnership between the National Aviary and independent researchers, published cumulative evidence suggesting the Ivory-billed Woodpecker persists in the bottomland forests of Louisiana. Project Principalis is led by Dr. Steven Latta, the National Aviary's Director of Conservation and Field Research, and Mark Michaels. The project evolved from Project Coyote, which was founded by Mark Michaels and Frank Wiley in 2010. Dr. Latta and Mark shared their findings on the preprint server, bioRxiv.

Their research has helped shift the narrative around the survival of one of North America's most iconic birds, a species that has not been documented with widely accepted evidence since the 1940s. They presented their work to the U.S. Fish and Wildlife Service as the agency considers the future of the Ivory-billed Woodpecker on the Endangered Species list.

The National Aviary's longstanding efforts to save Andean Condors flourished in 2022 with the hatching of Marijo, and the observations and data recorded by her animal care team will continue to have an impact. Kurt Hundgen, the Aviary's Senior Director of Animal Care and Conservation Programs, traveled to Ecuador to share research with colleagues that will help improve the study of Andean Condor breeding in the wild and in human care.

Closer to home, Ornithologist Bob Mulvihill continued the second year of a study at Chatham University's Eden Hall Campus. Student researchers gained valuable field research experience as they documented the abundance of nesting birds in the area through point counts and GIS mapping. The work of this multi-year study will help Chatham and other organizations understand how they can best manage grassland habitats to support native bird species.





Stunning Renovation of the National Aviary's Largest Habitat: the Wetlands

Home to charismatic species like flamingos, pelicans, and ibis, the Wetlands is a guest favorite, and a lively habitat! This immersive space was first opened in 1969. The newly renovated, coastal-inspired Wetlands habitat features 20,000-square-feet of bird-friendly glass by Vitro Architectural Glass; a 20-foot custom sculptural tree with immersive elements for guests and birds alike; new plant species and new bird species viewable from a resurfaced walkway; and energy efficient enhancements, including new mechanical systems and fans. The resulting habitat creates a lively environment where birds engage in natural behaviors like sunning, swimming, nesting, and raising young.

Wetlands are a critical part of our ecosystem, providing water filtration, flood mitigation, and important breeding grounds for a variety of wildlife. The National Aviary serves as a destination where guests learn about the importance of protecting wetlands in the wild through conservation action.

The renovation of the Wetlands was generously supported by Presenting Sponsor Peoples and Exclusive Glass Partner Vitro Architectural Glass, with support from the Allegheny Regional Asset District (RAD), Buhl Foundation, Edith L. Trees Charitable Trust, Caroline Fredricka Holdship Charitable Trust through the PNC Charitable Trusts Grant Review Committee, W.I. Patterson Charitable Trust, and Walker Glass Company Ltd. This Project was financed in part by a grant from the Commonwealth of Pennsylvania, Commonwealth Financing Authority.



Eagle Habitats Reopen with New Features for Impressive Birds of Prey

The National Aviary's Steller's Sea Eagle and Bald Eagle habitats reopened following extensive renovations in spring 2022. The habitats, both located in The Charity Randall Foundation Eagle Hall, were designed with the birds' needs and comfort in mind, using state-of-the-art materials and features that encourage natural behaviors.

Features include new spaces for perching and roosting, and ponds and a new misting system that encourage the birds to bathe and play. In addition, the habitats were renovated to include taller, weather-resistant walls, an overhang that offers additional shade and comfort, natural trees and plants, as well as a completely new roof that provides fresh airflow and sunshine into the spaces. Kodiak (also known as Kody) the Steller's Sea Eagle, and Bald Eagles Flinn and Independence (also known as Indy) quickly acclimated to the new spaces, enjoying their many thoughtfully designed features. The habitats are able to offer a naturalistic home for a variety of birds of prey that help inspire National Aviary guests to forge a connection to nature.

The renovations of the eagle habitats were generously supported by Robert and Kim Fanelli. Special thanks to Mascaro Construction Company for bringing this important project to life.



A Return to the Tropics

2022 was a special year in so many ways, and a highlight of the year was definitely the return of Night in the Tropics, our signature summer fundraising event.

Presented by UPMC Health Plan as part of the National Aviary's 70th anniversary celebration, and after a two-year hiatus, the event sold out with more than 1,000 guests who gathered in July for a Vintage Vacation-themed soiree. During this all-inclusive event, guests were treated to interactions with National Aviary animals, signature cocktails, and unlimited bites from some of Pittsburgh's best restaurants, including Atria's, Bistro to Go, and Pittsburgh Barbecue Co.

The revelry didn't stop at just the tasty bites, delightful drinks, and interactive encounters, it continued heating up outside with show-stopping fire performances by Tuika's Island Magic and live music by Pittsburgh's best party band, Steeltown. While inside, guests relaxed in The Garden Room, with open-air access to a beautiful terrace and garden, and meandered through the Aviary to take in the sights and sounds of the tropical habitats.

Night in the Tropics: Vintage Vacation raised more than \$300,000 through ticket sales, a raffle for a trip for two to Hawaii provided by AAA Travel, and a silent auction that included a speed painting on stage and live painting by artist Maria DeSimone Prascak of Maria's Ideas. It was certainly a night to remember, and the support of event sponsors, including Presenting Sponsor UPMC Health Plan, made its success possible.

Gentlemen's Night Out on the North Shore Raises \$193,000

After a two-year hiatus, Gentlemen's Night Out on the North Shore was held at the PNC Champions Club at Heinz Field on February 18, 2022. This black-tie fundraiser was hosted by National Aviary Trustee and Executive Vice President of Mascaro Construction Company, Michael Mascaro, and raised \$193,000 with 194 guests in attendance, including Steelers alumni Matt Spaeth, Craig Bingham, and JT Thomas, as well as Senator Wayne Fontana and County Executive Rich Fitzgerald.

Guests who attended the fundraiser were greeted by National Aviary avian ambassadors, and enjoyed a lovely four-course dinner with wine pairings, accompanied by live music by Norside Organ Trio, followed by cocktails in the Chief's Room. Thank you to Michael Mascaro for his service and support of the National Aviary's mission!



DONOR SPOTLIGHTS



Elizabeth & David Brown

Providing a helping hand

National Aviary members Elizabeth and David Brown have supported the National Aviary for many years. They credit their frequent Aviary visits for their intensifying love of birds and their growing awareness of the urgent need to protect these marvelous creatures and the habitats in which they live.

The Browns' financial support for the Aviary rose considerably in March 2020, when COVID-19 descended upon the world and threatened to shutter the Aviary for many months. Like numerous Aviary supporters, the Browns realized that the Aviary is unlike most institutions: without adequate funding, it could neither feed nor care for the wonderful birds that call the Aviary "home." To continue high quality care for the birds, the Browns began donating to the Aviary every month—instead of the tail end of the calendar year—a pattern of giving that continues to this day and that the Browns plan to continue for many months to come.

For the Browns, the best thing to emerge from COVID-19 and their augmented financial support for the National Aviary has been meeting many of the outstanding people who make the Aviary "work" each day. The Aviary's staff, from top to bottom, are not only skilled and talented; they are utterly devoted to their institution, to the birds under their care, and to wild birds. The Browns have experienced much joy from being numbered among the many Pittsburghers who support this world-class institution regularly. They hope you will, too.



AAA East Central/AAA Travel



Offering immersive experiences at home and abroad

The National Aviary has been fortunate to count AAA East Central as one of our most committed corporate supporters over the years, and in 2022, we achieved great things together. Early in the year, we welcomed new Board of Trustees member Bevi Powell, who is a Senior Vice President at AAA East Central. Bevi has been a valuable addition to our talented and diverse group of trustees.

Throughout the year, AAA Travel continued as Presenting Sponsor of our immersive bird show, African Adventure. The show took the audience on a trip through savannahs, deserts, tropical forests, and rocky coastlines to encounter some of the amazing species that call the African continent home, and they learned how to play a role in conserving the incredible wildlife throughout Africa.

For the return of Night in the Tropics, AAA Travel donated a trip for two to beautiful Maui that we featured once again through a raffle. Raffle proceeds supported the National Aviary's education, avian medicine, and conservation programs both locally and internationally.

Finally, we were thrilled to continue our partnership with AAA Travel on an ecotourism trip. In October, 25 travelers headed to the land down under to discover South Pacific Wonders. Guests spent nearly two weeks under the expert guidance of the National Aviary's Dr. Pilar Fish, starting their travels in Christchurch, New Zealand. The group then headed to Australia!

The National Aviary's partnership with AAA East Central/AAA Travel allows us to advance our mission, inspiring respect for nature through an appreciation of birds. We cannot wait to see where we go together in the future!

2022 BY THE NUMBERS



20,000

square feet of bird-friendly glass installed during the Wetlands renovation!



1,100

nebulizations provided to penguins, owls, and eagles to prevent respiratory infections



RAD works here.

2,630

RADical Days Visitors

Thank you to the Allegheny Regional Asset District for your ongoing support!



3,605

member households



\$7,854,714

2022 Operating Budget



16,880

people attended **194** special events at the National Aviary. Thank you for choosing the Aviary as your place to celebrate!



Congratulations and gratitude to our **2022 Volunteers of the Year, Fran Reichl and Reed Williams!** Fran and Reed have each volunteered at the National Aviary for more than six years. In 2022 alone, Fran volunteered **850 hours**, and Reed volunteered nearly **400!** We thank Fran and Reed for their invaluable contributions to helping the Aviary fulfill its mission.

During 2022, **75 community volunteers** provided **12,345 hours of service** to the National Aviary, for a total value of **\$369,746!** Without our volunteers' generous support, our success would not have been possible.

Thank you to all National Aviary volunteers!



9,128

FREE ADMISSIONS

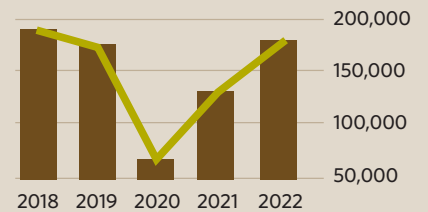
provided to local schools, youth groups, and community partners for a total value of **\$150,156**

Soaring to New Heights in 2022

It is only thanks to the generosity of our community that we are able to achieve these impressive statistics. Imagine how far we can go with your continued support.

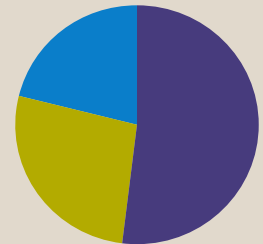
177,388

Total Visitors



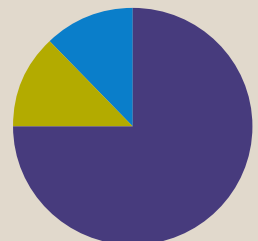
Funding Sources

| | |
|-------------|-----|
| Earned | 52% |
| Government | 27% |
| Contributed | 21% |



Total Expenses

| | |
|-------------------------|-----|
| Programs | 75% |
| Marketing/Development | 13% |
| Administrative Expenses | 12% |



NATIONAL AVIARY

- 2022 DONORS -

MARTIAL EAGLE

(\$2,500+)

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Cheryl and Rick Tracy
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(\$500-\$999)

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 Baird Foundation
 Bayer Foundation
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 Bison Foundation
 Helen Brach Foundation
 Jane Fox Bradley Fund of The Pittsburgh
 Foundation/Community Foundation of
 Westmoreland County
 Bright Funds Foundation
 The Buhl Foundation
 Jack Buncher Foundation
 The Bush-Haynes Family Fund of the
 Bank of America Charitable Gift Fund
 Caterpillar Foundation
 The Michele and Agnese Cestone
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 Charities Aid Foundation of America
 The Ciervo Foundation
 Cilia Family Charitable Fund
 The Anne L. and George H. Clapp
 Charitable and Educational Trust
 Colcom Foundation
 Community Foundation Santa Cruz
 County

Joseph Alan Cope Charitable Gift Fund
 J&M DiDonato Family Foundation
 Dollar Bank Foundation
 Duke Family Foundation
 The Dunn Family Trust
 EQT Foundation
 Equitrans Midstream Foundation
 The Essential Foundation
 Federated Investors Foundation, Inc.
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 The Giant Eagle Foundation
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 The Grable Foundation
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 Huddle Up for Kids Foundation
 The Roy A. Hunt Foundation
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 Pittsburgh Foundation
 The Robert S. and Louise S. Kahn
 Foundation
 Kerchner Family Fund, No. 2, of The
 Pittsburgh Foundation
 Christopher James Langmead Impact
 Fund
 Laurel Foundation
 PM - Lockhart Charitable Trust
 Mary's Mix Fund
 Massey Charitable Trust
 Norwood A. McDaniel Charitable Fund
 #1 of The Pittsburgh Foundation
 Katherine Mabis McKenna Foundation,
 Inc.
 McKesson Foundation
 William Matthew Morrow Memorial
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Negley Flinn Charitable Foundation
 The Norbell Foundation
 Pajean Wildlife Foundation
 A.J. & Sigismunda Palumbo Charitable Trust
 Lewis A. and Donna M. Patterson Charitable Foundation
 W.I. Patterson Charitable Trust
 Pennsylvania Department of Community and Economic Development
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 Pittsburgh Penguins Foundation
 Posner Foundation of Pittsburgh
 PPG Industries Foundation
 The Charity Randall Foundation
 S. Kent Rockwell Foundation
 Rossin Foundation
 James M. and Lucy K. Schoonmaker Foundation
 Schwab Charitable
 Grant M. Shipley Gift Fund of The Pittsburgh Foundation
 Siewiorek Walker Family Charitable Fund of The Pittsburgh Foundation
 The E.T. Smith Foundation
 Snee-Reinhardt Charitable Foundation
 W.P. Snyder III Charitable Fund
 David Solosko and Sandra Kniess Fund
 Stalder Family Trust Fund of The Pittsburgh Foundation
 Stumm Family Foundation
 Daniel M. Tabas Family Foundation
 Tippins Foundation
 Edith L. Trees Charitable Trust
 U.S. Small Business Administration
 UK Online Giving Foundation
 V. Wayne and Cordelia Whitten Barker Fund of The Pittsburgh Foundation
 Vorsheck Family Foundation, Inc.
 Robert and Mary Weisbrod Foundation
 The White Pine Fund
 David M. Zubrow Family Gift Fund

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 Aesthetic Pittsburgh
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 Allegheny County Airport Authority
 Alliant Insurance Services
 Altus
 Amazon Smile
 American Eagle Outfitters
 Amerikohl Aggregates
 Association of Zoos and Aquariums
 Atria's
 Avalotis Corporation
 Babst, Calland, Clements, and Zomnir, P.C.
 Baird
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 Bellissimo Plastic Surgery & Medi Spa
 The Benevity Community Impact Fund
 Bethel United Presbyterian Church
 Big Burrito Group
 Bistro To Go
 Black Diamond Equipment Rental
 BNY Mellon Community Partnership
 Bognar and Company, Inc.
 Bostwick Design Partnership
 Bova Corporation
 Broadridge Matching Gifts Program
 Buchanan Ingersoll & Rooney PC
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 Butson Law LLC
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 Emmanuelle Ceramics LLC
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 Frank B. Fuhrer Holdings, Incorporated
 Frontstream
 The Garden Cafe
 Georgetown Alumni Club of Pittsburgh
 Giant Eagle Inc.
 Giant Oaks Garden Club
 Google Matching Gifts Program
 Greenhouse RSI
 Greer Tile Co., Inc.
 Hammerly Ceramics LLC
 Hard Rock Cafe
 Harmelin Media
 HB Reynolds Inc.
 HDS Marketing
 Henderson Brothers, Inc.
 Highmark
 Holiday Inn Express & Suites Pittsburgh North Shore

Howard Hanna Real Estate Services
 IBEW, Local Union No. 5
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 McGuireWoods, LLP
 McKamish, Inc.
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 Rain for Rent
 Redstart Roasters
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