

DIY Fundraising Ideas

Help the National Aviary's critical conservation work – and be eligible for fun prizes – by setting and meeting a fundraising goal. Check out the ideas below to help spark your creativity. Set up your personal fundraising page [here!](#)



- **50/50**
- **Bake Sale**
- **Bingo or Game Night**
- **Bowling Tournament**
- **Brown Bag Lunch Day:** Have everyone bring their lunch and donate the money they would have spent to eat out.
- **Casual Fridays:** Employees can “purchase” the privilege to wear jeans, sports jerseys, or other clothing to work through their donation to your campaign.
- **Call for Donations in Church Bulletin**
- **Car Wash**
- **Coin Drive:** Set up coin jars in your office or business and set a goal. Or, have a coin drive competition with paper money counting against teams – sabotage the other jars!
- **Craft fair:** Solicit crafters to create bird-themed crafts and sell them with proceeds benefiting your campaign.
- **Company Grants:** Find out if your company offers grants to employees who volunteer their time for charitable causes or make donation matches.
- **Cookbook:** Crowdsource recipes from different supporters to compile a charity cookbook. Proceeds from book sales benefit your campaign.
- **Design a Team Shirt:** Design and sell your own National Aviary Hike-A-Thon team shirt.
- **Fantasy League:** Create a fantasy sports league with friends and charge a fee to participate. Winner keeps 50% of fees collected and donate the remainder.
- **Golf Tournament:** Birdies for the birdies!
- **Ice Cream Social**
- **Karaoke Night:** Ask for a donation for every song sung.
- **Mow-A-Thon:** Ask your neighbors if you can mow their lawn for a \$50 donation.
- **Pancake Breakfast/Spaghetti Dinner**
- **Party with a Purpose:** In lieu of birthday or wedding gifts, ask guests to donate to your campaign.
- **Rummage Sale:** Donate proceeds from rummage sale to your fundraising campaign.
- **Restaurant or Happy Hour Fundraiser:** Partner with a local eatery to donate a portion of proceeds for the day/week/month. Help promote the event. Other ideas: create a special happy hour drink, appetizer, entrée or prix fixe meal that benefits the National Aviary or place donation jars in the restaurant.
- **Sports Tournament:** Host an annual sporting game with a new shirt each year. Donate proceeds of shirt sales to your campaign.
- **Silent Auction:** Purchase or solicit donated items for the auction.
- **Tailgate Cookout:** Guests pay admission for hot dogs, burgers, and tailgate fun.
- **Used Book Sale**
- **Voice Mail Message:** Let callers know that you need their support: “Hi, I’m not available right now as I’m out raising money for the National Aviary Hike-a-thon. Leave me a message and I’ll call you back when I receive your donations!”
- **Workplace Potluck or Soup/Chili Competition:** Staff members each bring a dish. Employees pay \$5 to eat lunch from a diverse and delicious smorgasbord!
- **Workplace Raffles:** Sell raffle tickets with winner receiving extra vacation days, reserved parking spot, or other great perk.