



Presented by UPMC HEALTH PLAN

Supporters are hearing the call - to hike where they are!

Whether it is Rocky Mountain peaks, urban trails, or leisurely strolls, our community can hike in countless ways to fundraise for the National Aviary. Hundreds of supporters throughout the country will take to the outdoors during the entire month of September to show their commitment to environmental conservation and respect for nature. The National Aviary Hike-A-Thon Presented by UPMC Health Plan is a brand new event focused on connecting our communities to nature and avian species - nationwide. Participants can partake wherever and however they please. No matter how they do it, they will experience a fall filled with outdoor exploration and fun!

We invite sponsors to lock in your commitment and receive a full six months of marketing visibility, as well as other exclusive benefits.

SOLD

	Presenting \$25,000	Everest \$10,000	Kilimanjaro \$5,000	Fuji \$2,500	Pikes Peak \$1,000
Marketing Benefits					
Event Page Recognition	Logo	Logo	Logo	Name	Name
Onsite Recognition at the National Aviary	Logo	Logo	Logo	Name	Name
Social Media	2 solo posts & included in name of event	2 solo posts	1 solo post	Group post	Group post
T-shirt Recognition	Logo on front & back	Logo on back	Logo on back	Name on back	
Prize Sponsor Recognition	✓	✓	✓		
2022 Sponsor Brochure Recognition	Logo	Logo			
Event Email Stationery Recognition	Logo	Logo			
Event Benefits					
Opportunity to Provide Item for Participant Packet*	✓	✓	✓	✓	✓
Complimentary Event Registrations	24	16	12	8	4
Additional Benefits					
Invitation to Sponsor Appreciation Event in Fall 2021	✓	✓	✓	✓	✓
Free Admission Passes to the National Aviary	12	10	8	6	2
Meet & Tweet with Ambassador Animal	✓	✓	✓		
VIP Tour of the National Aviary	✓	✓			

*Must be able to provide a minimum of 300 items

Please contact our Manager of Philanthropic Partnerships Lizzy Zimmerman at elizabeth.zimmerman@aviary.org or 412-258-1159 with any questions.

2021 SPONSORSHIP COMMITMENT FORM



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SPONSORSHIPS:

- Everest \$10,000
- Kilimanjaro \$5,000
- Fuji \$2,500
- Pikes Peak \$1,000
- I would like to make a tax-deductible donation of \$_____.

CONTACT:

Name of Organization (exactly as it should appear on printed materials): _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

PAYMENT:

- Please send invoice.
- Check enclosed (payable to National Aviary).
- Credit card:
 - Visa
 - MasterCard
 - Discover
 - American Express

Name on Card: _____

Card #: _____

Exp: _____ CVV: _____

Signature: _____ Date: _____

Address (if different than above): _____

For more information, please contact Lizzy Zimmerman in the National Aviary's Philanthropy Department at 412-258-1159 or elizabeth.zimmerman@aviary.org.

Mail completed Sponsorship Commitment Form to:
National Aviary
700 Arch Street
Pittsburgh, PA 15212

Thank you for your support of the mission and important work of the National Aviary.