

2021 National Aviary

Email Templates



Presented by UPMC HEALTH PLAN

Use the included templates to reach out to your circle of friends, family, and coworkers to raise support for your fundraiser, recruit teammates, and promote the National Aviary's mission! Edit to make your message personal!

Soliciting donations

Dear _____,

This year, I committed to raise \$ **INSERT FUNDRAISING GOAL** for the National Aviary Hike-A-Thon Presented by UPMC Health Plan. More than 500 animals representing more than 150 species call the National Aviary home. The Aviary's staff of conservationists and researchers work at home and around the world to save birds and protect habitats. The National Aviary leads, innovates, and contributes to important endangered bird breeding programs while working to preserve important bird habitats around the globe. As someone who cares deeply for the planet we all inhabit, I believe strongly in their work and mission.

I am participating in the Hike-A-Thon to help raise awareness and funds for the National Aviary's conservation work. Through the entire month of September, I will be logging as many miles as I can outdoors. While I am eager to hit the trail hiking, I need your help to reach my fundraising goal. Can I count on you?

Your tax-deductible gift helps the National Aviary save important species and protect habitats worldwide. Please follow the link below to my personal fundraising page to make your contribution today.

INSERT PERSONAL FUNDRAISING PAGE LINK

Sincerely,

Recruiting Teammates

Dear _____,

This year, I am helping to raise awareness and funds for the National Aviary's important conservation work by participating in **the National Aviary Hike-A-Thon Presented by UPMC Health Plan**. Through the entire month of September, I will be logging as many miles as I can outdoors. I am asking you to join my team **INSERT TEAM NAME** and be a part of this exciting event!

More than 500 animals representing more than 150 species call the National Aviary home. The National Aviary's staff of conservationists and researchers work at home and around the world to save birds and protect habitats. The National Aviary leads, innovates, and contributes to important endangered bird breeding programs while working to preserve important bird habitats around the globe. As someone who cares deeply for the planet we all inhabit, I believe strongly in their work and mission. Won't you join me in saving animals and our planet?

You can participate in this event *wherever you are!* In addition, you can participate for free or elect for a paid registration that includes this year's special event shirt and hike packet. You can join my team at either registration level, so what are you waiting for?! Click the registration link below to join me this September for a fall full of adventure and fun!

INSERT REGISTRATION LINK

Sincerely,

Thank You

Dear _____,

Thank you for your donation in support of my National Aviary Hike-A-Thon Presented by UPMC Health Plan fundraiser. Every dollar raised is helping to save avian species, protect habitats, deliver important conservation education, and provide care for the more than 500 animals that call the National Aviary home. The National Aviary relies on donations, just like yours, to ensure the continued care of its animals and delivery of its mission. **Thank you.**

For more information on the National Aviary's important work, visit aviary.org.

Sincerely,