

# UNCOMPROMISING CARE



- 2020 ANNUAL REPORT -

NATIONAL AVIARY



## Letter From the Director

### Dear Friends,

As you read this annual report, you may find it looks different from previous years. 2020 was a year unlike any other. It was a year full of challenges where the only constant was change. Thankfully, the support and generosity of our partners helped us turn those challenges into opportunities.

When we closed our doors in March to do our part in slowing the spread of COVID-19, we had no idea they would remain closed for more than three months, or that we would experience additional closures as the year progressed. What we did know, however, was that we would never compromise on the care of our birds, and the work to deliver our mission to inspire respect for nature through an appreciation of birds would continue.

We worked diligently and quickly to create a plan for the National Aviary to remain viable while keeping the health and safety of our visitors, staff, volunteers, and animals top of mind. We adapted and forged a new path forward, and we did it because of your support.

The National Aviary has weathered this storm thanks to the overwhelming generosity of our community. You stood by us during the most challenging time in the Aviary's history, and we have accomplished so much together. Thanks to you, we continued to provide outstanding care to our flock. We completed construction

on The Garden Room, a project that was years in the making. We created and launched new endeavors, like virtual education programming and a new membership model, that allow us to deliver our mission and reach new audiences.

The challenges of the COVID-19 pandemic will linger, but the National Aviary is well positioned to meet them, and to see these challenges as opportunities to evolve. As you read this report, I invite you to consider all that we have accomplished together. For all of the hardship and uncertainty, 2020 was still a year of growth.

***We are truly grateful for your support of the National Aviary. You have made a difference.***

Sincerely,

Cheryl L. Tracy  
Executive Director



## Uncompromising Care

**The world was turned upside down by the COVID-19 pandemic. We adapted to rapid changes and adjusted to uncertainties that eventually became “the new normal.” Amidst all of this upheaval, however, little changed for the animals that call the National Aviary home, and our work to save birds, protect their habitats, and deliver outstanding care continued.**

For many years, the National Aviary has worked on the ground in the Mariana Islands, home to a number of birds threatened by the same invasive snake species that decimated bird populations on Guam decades ago. On the heels of the good news in late 2019 that the Guam Rail had been downgraded from being Extinct in the Wild to Critically Endangered, a string of hatchings in 2020 shine as a beacon of hope and a testament to our commitment to caring.

First, we celebrated the hatching of two Guam Kingfishers. Like the Guam Rails now thriving on islands near Guam, these kingfishers are the descendants of only a handful of birds rescued from the brink of extinction by conservationists in the 1980s. The hatching of these two birds offers hope that a return to the wild awaits the Guam Kingfisher.

And, while our work on the ground was paused in 2020, in December, for the first time at the National Aviary, we saw the fledging of an Endangered Mariana Fruit-Dove. One of only 44 Mariana Fruit-Doves in human care, this chick’s hatching represents progress for this species.

Every bird matters, and this is especially true for Endangered species like the Bridled White-eye of the Mariana Islands. Aviculturists noticed that Tasi, a lively bird weighing only eight grams, had nesting material entwined around his leg—something that is not uncommon for such a small species, both in the wild and in human care. Fortunately, Tasi lives at the National Aviary and was able to receive immediate help from a caring veterinary team. Tasi’s injury had happened quickly and required surgery. Our veterinary team performed the delicate procedure on Tasi, whose legs are about the size of toothpicks, and created a custom cast for him, changing it each week for six weeks. The process was painstaking and exacting for the veterinary team, but well worth it. Tasi didn’t let the cast slow him down! He was a model patient, and with physical therapy, he made a full recovery.

***The National Aviary’s commitment to caring and the support of a generous community of donors helped bring extinct-in-the-wild chicks into the world, nursed beloved birds back to health, and made milestones like an endangered species’ first fledging possible.***



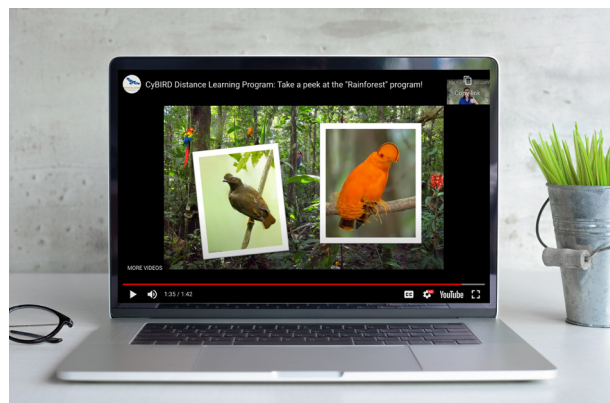
## Giving Education a Place to Grow

**Education is at the heart of what we do at the National Aviary, and an essential avenue for the delivery of our mission.**

In recent years, our education programs have grown quickly, serving upwards of 25,000 students annually. In March 2020, we were faced with a new challenge - delivering our mission without in-person learning, as schools closed and field trips were canceled in response to the pandemic.

Our team worked diligently and quickly to launch a new virtual education platform: CyBIRD. CyBIRD offers distance-learning opportunities for classrooms, adapting some of the National Aviary's most popular programs to create an immersive, engaging virtual experience for students. Additionally, a lineup of online programs for families provides a fun extracurricular experience for school-aged students.

Creating new virtual education opportunities allows us to be creative in developing programs and increases our capacity to reach new audiences and meet bird lovers around the world. These new virtual offerings will continue into the future, while we consider and plan for in-person programming that helps kids and families connect with nature and birds at the National Aviary, with safety at top of mind.



Thank you to our Virtual Education Sponsor





## Giving Education a Place to Grow *cont.*

### **In October of 2020, we completed construction on The Garden Room,**

a 9,000-square foot event and education space overlooking Lake Elizabeth in Allegheny Commons Park. A project years in the making, The Garden Room is purposefully designed, versatile, and equipped with industry-leading sustainability features, including windows and doors incorporating bird-safe glass from Vitro Architectural Glass, which open up to a beautiful terrace and garden.

The Garden Room's design offers a connection to nature with state-of-the-art amenities, making it the perfect setting for events from weddings to showers. Importantly, The Garden Room's open and functional design lends itself to hosting in-person education programming during a time of physical distancing and into the future.

With interior connectivity to the National Aviary's habitats via The Charity Randall Foundation Eagle Hall, The Garden Room is poised to host education programs that are engaging and immersive. The completion of this project also offers a solution to the shortage of space, providing a meeting place when we can learn together, in person, once more.

The Garden Room's project team was led by Perfido Weiskopf Wagstaff + Goettel and Jendoco Construction Corporation. Atria's Specialty Catering and

Vitro Architectural Glass are sponsors of The Garden Room.

Lead funding for The Garden Room was secured prior to 2020, and was provided by the Richard King Mellon Foundation, with additional funding provided by The Charity Randall Foundation, Hillman Foundation, Eden Hall Foundation, Allegheny Regional Asset District, Allegheny Foundation, Allegheny County, Jack Buncher Foundation, The Charles M. Morris Charitable Trust, Robert and Mary Weisbrod Foundation, and original National Aviary Board of Trustees member Michael Flinn and his wife, Eileen Flinn, both long-time supporters of the National Aviary.



# 2020 BY THE NUMBERS

In 2020, the National Aviary experienced one of the most challenging years in our history, as the COVID-19 pandemic became a global emergency. Through the challenges, we found opportunities to **adapt, grow, and reach new audiences.**



Emergency efforts to recover from COVID-related losses through organizational restructuring, philanthropy, a federal grant, and new programs



**10+** NEW PROGRAMS LAUNCHED

Virtual Programs, Outdoor Programs, Art Classes, Free Educational Opportunities



**16,498** people reached during RADical Days

Thank you to the Allegheny Regional Asset District for your ongoing support! 



**28**

Facebook Live Stream Videos

**9,100** reached per event

**70,000** people served in person and virtually



**18**

**ENDANGERED, CRITICALLY ENDANGERED, EXTINCT-IN-THE-WILD SPECIES IN OUR CARE**

**2,400** preventative treatments to keep our flock healthy



**CHICKS HATCHED**

including Extinct-in-the-Wild and Endangered species



**NORTHERN SAW-WHET OWLS**

banded during Project OwlNet

**5,300**

learners from **23 states** and **3 countries** participated in distance learning programs



**3 TYPES OF MEMBERSHIP**

Traditional  
Virtual  
Sustaining



**1,589**  
**NEW DONORS**

Thank you!



shoppers from our new online gift shop

*The Garden Room*

awarded *the knot's* Best of Weddings for 2020

During 2020, **134 community volunteers** provided **9,242 hours of service** to the National Aviary. Without their support, our success during the COVID-19 pandemic would not have been possible. Thank you to all National Aviary volunteers - whose adaptability, resiliency, and unwavering dedication have earned the title of 2020 Volunteers of the Year!



# NATIONAL AVIARY

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